

Homecoming Itinerary

January 29 - 31 2010

Friday, January 29

Time	Room	Presenter	Explanation	
8:00 – 9:00 *REGISTRATION*				
9:00 – 10:00	Kiva A,B,C	John Brimhall, DC	Introduction: BULLET PROOF YOUR PRACTICE Part 1 New developments, advanced blended laser light therapy with priority nutrient testing	
10:00 – 11:00	Kiva A,B,C	123 Chiropractors	Bring in new patients by expanding your presence across search engines, social networking (Facebook, Twitter, etc) and its benefits, strategizing to maximize your marketing	
11:00 – 11:40	Kiva A,B,C	Dr. John & Brandy	BULLET PROOF YOUR PRACTICE Part 2 Dr. and CA toolbox for being bulletproof and introducing the ChiroNetwork	
11:40 – 12:00	BREAK			
12:00 – 12:45	Kiva A,B,C	Jay Mead, MD	Practical Guide of Hormone Assessment & Balancing: identifying and understanding estrogen dominance, testosterone deficiency, insulin resistance and more; nutritional solutions	
12:45 – 1:50 *LUNCH (on your own)*				
2:00 – 3:00	Kiva A,B,C	Bruce Lipton, PhD	Discussion of new book, <i>Spontaneous Evolution</i> and talking about Chiropractic, the New Science & You	
3:00 – 3:45	Kiva A,B,C	Dr. Brian Anderson	Implementation of Nutrition for all practices, utilizing your resources to amplify patient education and nutrition sales	
3:45 – 4:00	BREAK			
Time	Kiva A	Kiva C	Fiesta	Kiva B
4:00 – 6:00	Audit Proofing Your Practice & Incorporating Nutrition into Patient visits Brandy & Dr. Bruce Carrick (TPR)	Advanced laser & Nutrition Workshop (treating complicated cases) Dr. John Brimhall Dr. Brian Anderson	Hands on Craniosacral Dr. Jeff Maitland (the master)	Men's health: From ED to Andropause, Womens Health: From PMS to Post Menopause, World Class Hormone Health Program Dr. Jay Mead, Dr. Erin Lommen, Kate Wells, MBA

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Saturday, January 30

Time	Room	Presenter	Explanation
9:00 – 9:30	Kiva A,B,C	John Brimhall, DC	Almost everyone loses before they win. You're the artist to your own canvas. What do you want <i>your life</i> to look like?
9:30 – 10:30	Kiva A,B,C	Eydi Bauer, DC	Revealing research on Gluten sensitivities and sharing her personal story and road to recovery. Introducing her book, <i>Life After Bread</i>
10:30 – 11:00	Kiva A,B,C	Carey Shaw	Implementing website videos, podcasting, simple steps that anyone can do to stream their message over the web. Putting all of the pieces together for the Brimhall Wellness websites

11:00 – 11:15 BREAK

11:15 – 1:00	Kiva A,B,C	Ben Markham, DC Brett Brimhall, DC Bruce Carrick, DC Brian Anderson, DC Ken Connolly, DC Jay Mead, MD James Blum, PhD Erin Lommen, ND	Nutritional Panel covering the ABC's to the XYZ's of almost any complicated case you can bring to them. Special emphasis on Nutri-West Nutrition. You bring any and all questions and this panel, from their varied experiences and degrees, will give you insights and answers.
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1:00 – 2:00 *LUNCH (provided by Nutri-West Home Office)*

2:00 – 2:45	Kiva A,B,C	Erin Lommen, ND	Fighting fat and Fatigue in one fell swoop. Essential elements for restoring adrenal fitness and correcting Insulin resistance; nutritional solutions
2:45 – 3:45	Kiva A,B,C	James Blum, PhD	ALCAT Allergy Testing: How allergies affect weight, energy, brain function, ADD, ADHD and are involved in almost all chronic illnesses; nutritional solutions

3:45 – 4:00 BREAK

	Kiva A	Kiva C	Fiesta	Kiva B
4:00 – 6:00	Short Reports, Scheduling, amplify back office CA, Team Building & Training Brandy Dr. Carrick, Dr. Anderson (TPR)	Advanced Laser, nutrition, neurology and toxic release amplified by vibration/magnetism Dr. Brett Brimhall	CA Hands On Training Dr. Mark Earnhart & Laura Holden	Trust your gut feelings, the functional medicine approach; Balancing the Thyroid Naturally Dr. Jay Mead and Dr. Erin Lommen

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Sunday, January 31

Time	Kiva A	Kiva B	Fiesta
9:00 – 11:00	Documentation, Accounts Receivable and Collections, Balancing accounts Payables, Report of Findings Brandy, Dr. Brian Anderson (TPR)	How I saw 80 patients per day doing all 6 Steps; treating complicated cases with nutrition and the EM-90 Dr. Bruce Carrick	CA Training Hands on A/SERT, emotional release, tying all 6 steps together Dr. Luke Lovick, Dr. Mark Earnhart, Laura Holden

11:00 – 11:30 *BREAK*

Time	Room	Presenter	Explanation
11:30 – 11:45	Kiva A,B,C	Dr. John & Brandy	Tying it all together, the final points of bullet proofing your practice: accounts receivables/payables, documentation tips, maximizing your team, utilizing your resources and putting more money in your pocket at the end of the day!
11:45 – 1:00	Kiva A,B,C	Dr. John Brimhall Dr. Bruce Carrick Dr. Brian Anderson	Treating difficult cases with all 6 Steps, stump the professor, seminar closing

END OF SEMINAR

